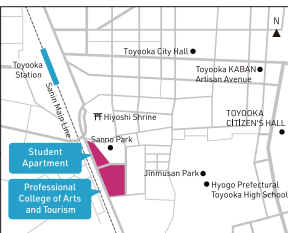
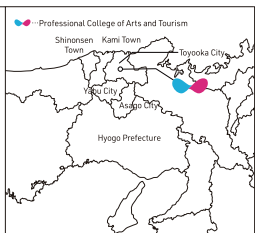
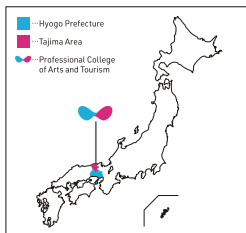
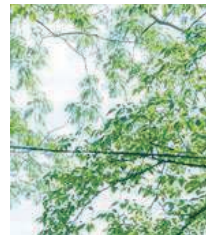
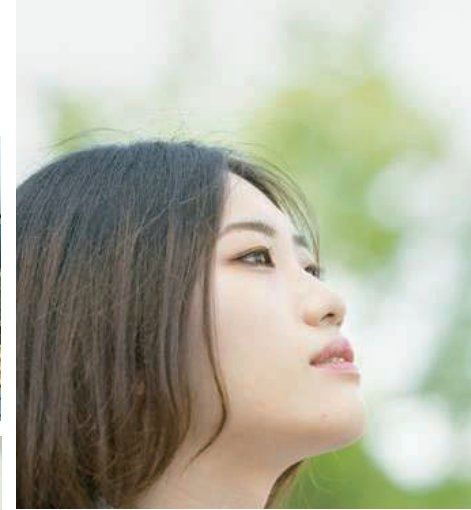
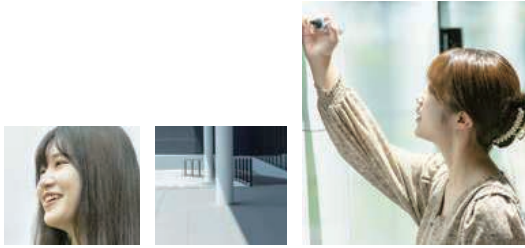




Professional College of Arts and Tourism



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ARTS X TOURISM  
LOCAL X GLOBAL  
MANAGEMENT X INNOVATION  
DRAMA X COMMUNICATION

GUIDE BOOK  
2023

The learning for changing  
the world after Ten Years,  
Not for you after four years.



Professional College of Arts and  
Tourism President

## HIRATA ORIZA

We are not just a college that trains actors and dancers.

Professional College of Arts and Tourism is a college that develops human resources to create a new future for the region, Japan, and the world from the two perspectives of the Arts and tourism. That is never easy. However, many students have gathered from all over Japan in two years since the school opened. All of them are interested in the Arts and tourism, more or less in the regional revitalization and community development, and at the same time have the desire to become international people who are active in the world. We have created a new collage from the beginning with such students. It has only been two years, but the college's traditions are certainly budding. It is an ambitious tradition of creating new values by bridging the Arts and tourism, theory and practice.

Many people may still wonder at the combination of the Arts and tourism. The idea of "Entertaining people" connect these two. For example, theme parks gather people from all over the country to enjoy shows and attractions and stay overnight at nearby tourist facilities. The Arts and tourism business are connected by the common denominator of "Entertaining people".

The Arts and tourism that we advocate aim far higher. Isn't "Enjoyment" in art "Feeling the joy of life"? That is nothing special. You will feel the joy of living when you see beautiful scenes and spend time with your family. There are various types of tourism, such as traveling alone, family trips, and honeymoon trips. We create from understanding and accepting that diversity. In the case of theater, the skill of the director is tried there. Regarding tourism, the quality of hospitality and "Omotenashi" will affect. Many people around the world can feel the joy of living. We want to create such high-level arts and tourism. I desire to develop human resources for that purpose. This will become a new value and power to make the world of the future a better place.

Then why the Tajima area was elected? This is because this area values the Arts and tourism and has experienced the joy of living with many writers and artists. Furthermore, in recent years, I have contributed to establishing the Kinoshita International Arts Center, which gathers performing arts artists from domestic and overseas. I have also planned and hosted the Toyooka Theater Festival, attracting people worldwide. The Tajima area is a base for the Arts in which artists come from all over the world and is growing into an international tourist region.



This place can be said to be a hope for Japan which is open to the world. However, it cannot be said that the Arts has permeated the entire region. Tourism also has various problems, such as transportation and telecommunication. That is why it was a suitable place to establish the Professional College of Arts and Tourism.

Living in the region, working on the region's issues, and trying revitalization. And we aim to grow as a city of the Arts and tourism that we can boast to the world. You will acquire a unique practical ability if you learn and struggle with such massive changes. Also, it will develop human resources that can spread their wings to the world. It is not a flat road. Instead, it will be a thorny path. For that reason, I have gathered well-experienced eminent practitioners and lecturers on the front line from various fields. Interacting with them and receiving knowledge and skills will develop your faculties. I am sure you will find many options in the future. You should be able to acquire the ability to be active in any industry, not only in the Arts and tourism, but also in entrepreneurs, government agencies, management, and so on. I think it would be OK to be lost in what kind of person you want to become and want you to think through the future. That hesitation becomes the driving force to face the future with sincerity.

Independence. Empathy. Publicness.

I believe zest for living is necessary to live for the future society. The ability to stand up to society by yourself. The ability to listen to the opinions of others. And the power to use your power for people. Combined with the broad and deep specialized knowledge, theory and practical skills that bridge the Arts and tourism learned at this college, human resources equipped with these three powers will create a new future for the region, Japan, and worldwide. Let's start with the Tajima area. After that, with your respective hometowns. At that time, it may have been more than ten years since you graduated. The graduates with further experience will succeed in their respective fields and work in more important positions. The time when you gather again is to try to change the world. This is the future that can only be created by the Professional College of Arts and Tourism. This is my ideal future. I want people with strong motivation, flexibility, and a broad perspective are coming. Create a new future for the world. Be prepared for that.

### Profile

Born in Tokyo in 1962. Graduated from International Christian University College of Liberal Arts. Playwright, director, and leader of Seinendan. General artistic director of Ebara Riverside Theatre. General Artistic Director of Komaba Agora Theater. Director of the Toyooka Theater Festival. In 1995, he won the 39th Kishida Prize for Drama for "Tokyo Notes". Since 2000, exchanges with overseas countries such as France, South Korea, China, and Belgium. He has taught at J. F. Oberlin University, Osaka University, Shikoku Gakuin University, and Tokyo University of the Arts. He has been in current position since April 2021.

# Bridging the Arts and Tourism

## 10 attractiveness and learning styles of CAT

The abbreviation of our college is configured from the initial letters of "Professional College of Arts and Tourism" and appears in our education policy.



# 01 Participating an international festival which has global attention, Toyooka Theater Festival



Tajima Area has global tourist resources known for Kinosaki Hot Spring and Takeda Castle Ruins called "Castle in the sky." The Arts have taken in root here due to the creations of the artists and performing arts educations are popular. Especially the "Toyooka Theater Festival", which is held every year, is focused on both within and outside Japan. Training progresses step by step through four years, acquiring solid practical skills. Precious experiences are guaranteed as practice for "BIRD Theatre Festival" or "SCOT Summer Season"



# 02 Consummated various practicums around the whole region



One-third of classes (approximately 800 hours) are applied for practice and bring up practical skills for the community and society around here. The local governments in the Tajima area also become places to study, thus commercial facilities such as travel agencies, accommodations and theaters. Trying to solve problems and field work under the guidance of lecturers with well-versed experience, you will master the excellent skills our college cannot acquire through typical field experience.



1. Practicum in Tourism and Transportation 2. Tourism Resources Practicum



1. Fieldwork by students in Kami Town, Hyogo Prefecture  
2. Revitalizing project for KOUNOTORI TAJIMA AIRPORT TERMINAL

# 03 Challenging to solve local issues "Research & Innovation Center"



Instagram

This is a regional base point to solve the local problems utilizing research sources from "The Arts", "Tourism", and "Management". Under the local project activities operated by lecturers and students, we provide a successful experience from Tajima to all over Japan by trying sustainable development and revitalizing the region through innovations. We provide valuable opportunities for ambitious students as "Revitalizing Hometown".



## 05 Improving Language Skills, feeling International Cultures Broadening Stage of Learning



We establish a small group intensive language education program from the First-Year, apart from overseas training according to the field of study. You will grow distinguished language skills and diverse values through numerous intercultural experiences, consequently, be introduced to the ability to connect people, goods, and extra values worldwide.

### Overseas Training

- The Arts** This is an opportunity for you to learn philosophy and techniques of international art exchange from the experience of practical training at theater facilities in Germany.
- Tourism** You will deepen your knowledge about the overseas tourism industry from the experience of practical training at tourist facilities such as Hotels in Taiwan.

### School for Language Study

- The United States / University of Washington, University of Hawaii
- The United Kingdom / University of Sussex



## 04 Bridging Particular Fields Original curriculum for deeper, more expansive learning



You will have interactive communication skills and refinement while learning the required main subjects. "Vocational Specialized subjects" offers theoretical and practical skills for aimed occupations, and "Advanced subjects" broadens students' horizons; "Comprehensive subjects" also reaches the final stage of the four-year curriculum.

### Core Subjects

This is a large subject group for learning about the Arts and tourism and revitalizing new value for the region by taking advantage of both perspectives. These are compulsory subjects for developing fundamental knowledge and skills for the Arts, Tourism Management and Value Creation abilities.

### Mutual Approaching Subjects

You can acquire knowledge and techniques to expand new value using two viewpoints of the Arts and tourism lecturer on this subject.

### Crossover Subjects

This subject offers you to acquire specialized knowledge and skills according to your interests based on borderless learning that transcends the Arts and tourism field.

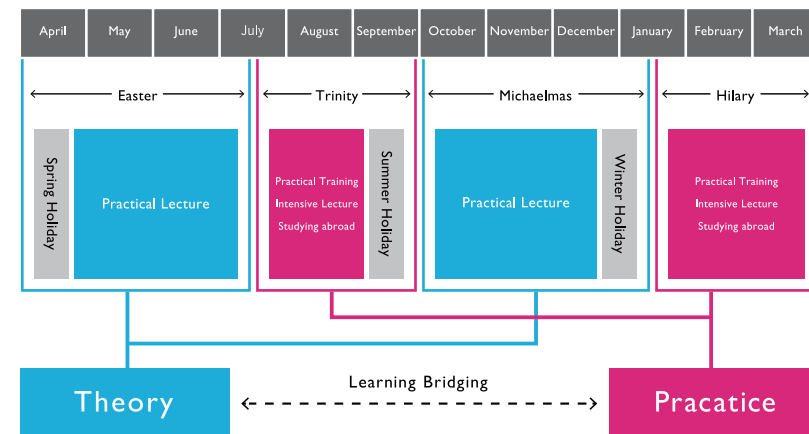
## 06 The way of Learning Repeating "Theory" and "Practice" "Quarter System"



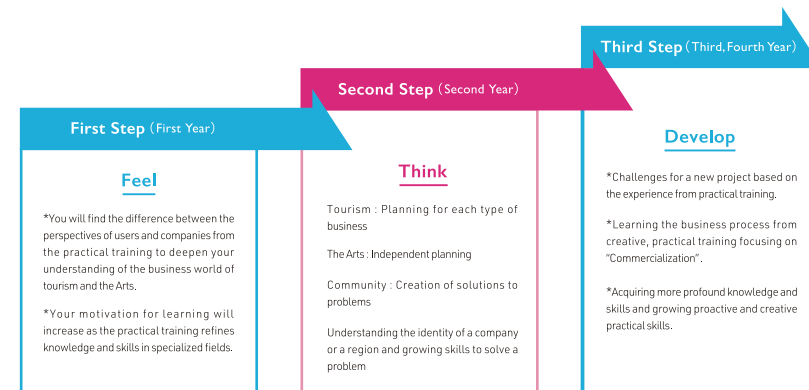
We adopt Quarter System that divides one year into four terms. New ways of learning are provided as repeating to study theory (Systematic Learning) and

practice (Experimental Learning). You can achieve proactive deeper understandable learning at practical training thanks to theory learning in lectures.

### Style of Learning



### Moving up style Practical Training, Acquiring Practical Skills steadily



# 07 Unique practical class by the lecturer in the forefront



Many diverse lecturers have numerous experiences in management, marketing, enterprise, and organization establishment; thus, dancers and performers worldwide are enrolled.

## Homeroom Teacher System

During the first year, you will be introduced to subjects to learn essential knowledge and skills to understand the Arts and tourism under the homeroom teacher system (approximately 13 students per class). Furthermore, discussing with the homeroom teacher, you will choose a primary subject from the Arts or tourism for the second year.

## Academic Adviser System

From the second year, an "Academic advisor system" will be introduced, in which students, lecturers and teachers have individual interviews to design a learning plan. In the third year, students are also given the opportunity to change their primary subject under fixed terms and conditions.



# 08 Selection of entries that discussed with each person



We hope people who would like to enter our college have basic academic knowledge and skills up to education in high school, as well as leadership and communication skills with flexible thinking. In addition, identity, diversity and harmony are required to succeed in the Arts and tourism, which have collaboration work. And above all, we consider your motivation is the most important. We state that many people who desire to create energy in the local area using two points of view from the Arts and tourism with a new type of business model would enroll. Therefore, we assess the presence or absence of motivation of you through the interview and group work in recommendation by a designated school and self-recommendation, the essay and group interview for entrance examination. We consider judging your motivation and potential for the future comprehensively for each person at the entrance examination. Please promote not only your ability already had but also the passion hidden in your heart!



# 09 From "Creating" to "Showing" Creative theater gives study for learning Performing Arts.



The most attractive facility on our campus is the theater called "Seishido Theater", which can accommodate up to 220 people. Professional stage hardware is equipped, such as sound instruments and lighting, that enables a genuine theatrical production. There is a production room for costumes and properties and a dressing room as well. This is a creative theater where you can learn how to create drama from the beginning.

# 10 First-Year Experience and Boarding system with friends from all over Japan



We suggest you study by yourself as college students that communication and English education play an essential role in the First-year education that we focus on. The share house-style dormitory is installed that enables deep exchanges between students. This system connects the communication ability growing in daily life to substantial learning.



## Student's Voice

First year  
OTSUKI  
MEINA  
Born in  
Kyoto Prefecture

## Helping and competing, a place for the following dream together

There are many surprises with different spoken languages and habits in the daily life in a student dormitory with students from all over Japan. We help to study each other for a report or a task every day and occasionally become competitors at an audition. Every student has their dreams or purposes, and I enjoy every day so that they give me a sense and an excitement.

# Arts Field

The Arts field provides to learn performing arts and art management. We aim to develop human resources who can create new value by working as a bridge between the Arts and the local community utilizing their interactive communication skills in collaboration with local travel agencies.



## Staff

<b>Professor</b>	<b>Associate Professor</b>
KUMAKURA TAKAAKI	ONISHI NORIAKI
KOGA YAYOI	KIDA MARIKO
HIRATA ORIZA	SUGIYAMA ITARU
FUJINO KAZUO	TOMITA DAISUKE
<b>Senior Lecturer</b>	<b>Assistant Professor</b>
LEE JIYOUNG	IHARA RENA
ISHII MICHIKO	KAWAMURA TATSUYA
KODAMA HOKUTO	TANOUÉ YUTAKA
KOBAYASHI RUNE	HIDA NORIFUMI
KONDO NOZOMI	
HIRATA TOMOYUKI	
YAMAUCHI KENJI	
YAO YAO	

# Tourism Field

The tourism field aims to develop human resources who understand tourism management and grow a business that can create new tourism by utilizing the Arts as engaging content. Well-experienced practical lecturers will show you the latest helpful know-how.



## Staff

<b>Professor</b>	<b>Associate Professor</b>
OKOSO MITSURU	SHIOKAWA TARO
OGUMA HIDEKUNI	TAKAHASHI NOBUYOSHI
SATO YOSHINOBU	FUJIMOTO YU
NAOI TAKETO	
NAKAO KIYOSHI	
NISHIZAKI NOBUKO	
FUKUSHIMA KOTARO	<b>Assistant Professor</b>
YAMANAKA TOSHIYUKI	TAKAHASHI KAORI
	NAKAMURA SATOSHI
<b>Senior Lecturer</b>	NAKAMURA YOSHIO
KAMEUCHI EISAKUISHII	
SENGA YOSHIFUMI	<b>Teaching Associate</b>
NOZU NAOKI	TSUJIMURA KENICHI
FU KENRYO	

## Student's Voice



First year  
**ISHIWA YUI**  
Born in Iwate Prefecture

### The Study from "Omotenashi" (Hospitality) for both the Arts and tourism

I have wanted to do a job which makes people happy. Having a job which can make people smile and receive "thank you" is lovely. The musicals and plays I have absorbed since elementary school are of that sort of job. It is the same for tourism jobs such as hotels. I was looking for a place to study both of them and found this college. I enjoy studying tourism, which is all about learning for the first time, not only the coaching from professional lecturers I have admired. I realize that theater and tourism are similar jobs of making people happy with "hospitality" daily. I have not decided which way to choose in the future, but the mind of "I want to take up employment that makes people happy" is getting mighty from experience in this college.

## Teacher's Voice



Associate Professor  
**KIDA MARIKO**  
(Field of Expertise / Body Theory, Cultural Anthropology, Dance Studies)

### Learning through the body develops an understanding of the world.

I am mainly in charge of dance practice classes. In the "Physical Communication Practice" class, you will think about "What is communication?" through your body, which is possible to take from the First-year. During moving your body, expand awareness from your own body to other people, objects, and the surrounding atmosphere, and after that, verbalize the sensations at that moment. You will learn that your senses are different from others and that they are not ordinary for everyone. We also consider what influences our tastes and behavior. Expanding the field of vision by bridging various academic fields and experiences. This method may extend to creating a stage and learning the region. I hope to challenge trial and error with everyone.



Senior Lecturer  
**KONDO NOZOMI**  
(Field of Expertise / Arts Administration, Cultural Policy, Cultural Administration)

### Field of study called Art Management for connecting the Arts to Society

Before coming to CAT, I was involved in the field as an employee of the KOBE Cultural Foundation. Through classes and practicum, I tell students the knowledge, skills, and experience learned at the forefront of art management. In the "CAT Performing Arts Project", where students organize theater performances as working together with professional artists and staffs, I am in charge of the production department, such as sales promotion, ticket reservation office, reception and audience support at the theater. The advantage of this professional college is that you can acquire practical skills through the experience of realizing arts projects. I hope you will grow to comprehend that cultural facilities and projects are social bases and community infrastructure, and also to spread your wings to the world in the field of art management.

## Student's Voice



First year  
**ITO RUNA**  
Born in Akita Prefecture

### Connecting Performing Arts to Tourism, to revitalize hometown again

My motive for enrolling was to learn how to revitalize the town I was born and raised in, which I love. There are many shuttered shopping streets in my hometown, and it is getting lonely yearly. However, everyone was cheerful and smiling when I won a prize in a high school drama and performed it in my hometown. I learned about this college when thinking, "Isn't it possible to revitalize the town with theater?" I knew about this college. Tourism classes also teach you how to plan and manage events and regional revitalization. Moreover, I am very excited can learn how to achieve what I want to do. I want to become a person who can revitalize Tajima while I'm in college and my hometown someday after I graduate through the Arts and tourism.

## Teacher's Voice



Professor  
**YAMANAKA TOSHIYUKI**  
(Field of Expertise / International Studies, Leadership Studies)

### Acquiring strong leadership succeeds overseas

To acquire world-class leadership, I consider it essential not only to study in classrooms but also to practice. More than half of the time in my class is interactive content that moves the body and brain. I treasure changes, such as using various locations on campus and inviting guest speakers. The same situations do not happen again so often in business scenes, and leaders must be flexible and trustworthy. In the International Liberal Arts field, we learn about other country's cultures and histories worldwide and think about what kind of leadership is required in that country. Utilizing my experience of visiting 96 countries on the earth, I aim to grow human resources with diversity and internationality.



Associate Professor  
**TAKAHASHI NOBUYOSHI**  
(Field of Expertise / Health and Sports Science, Tourism, Business Administration)

### Unprecedented learning possibilities combined with the Arts & Tourism

In the "Survey of Tourism Business", workshops will be held to develop travel products and services to deepen understanding of the tourism industry. The Tajima area is a heavenly place with excellent tourism content. It is significant for us to be able to learn about tourism while living here, and a valuable opportunity to challenge the new learning bridge of "the Arts and tourism" that has never existed in this world. I have taken on the challenge of building a bridge between "Tourism and Health" and am very excited. I am confident that you will grow into a talented person who can succeed on the world stage, showing leadership through learning while taking a transaction view of both fields and acquiring practical skills through special training at our college.

# Ways of Learning ~Subject introduction~



## [Basic Subjects]

### Introduction for Academic skills

You will practice the ability which is necessary to set tasks as a college student, a process from research and consideration to report to solve a problem through collaboration.

### Communication Seminar

An experience of moving your body physically and acquiring a basic theory of performing arts lead to raising the communication skills required for learning at our college.

### Information Processing Seminar

We plan to bring up an essential ethical perspective for informed society and logical thinking that is the basis of information processing technology.



## [Mutual Approaching Subjects]

### Theory of Regional Revitalization

You will learn the activities to support sustainable development in the region with both wheels of economy and culture, taking up examples of regional revitalization in Japan and overseas.

### Arts and Tourism

This subject explains that bridging the fields of creative culture and tourism would become the source of revitalizing the region. Also, you will study trends of policy or efforts in Foreign Countries.

### Project-based Practicum for Arts and Tourism

You will practice knowing the whole perspective of the project in the region and learn planning, management method, and how to interact with the local community through the practice at the Festivals, beginning with the "Toyooka Theater Festival" .



## [Arts Field]

### Survey of Performing Arts

We introduce to the some kind of acting such as show business, performing arts, folk performing arts, political oratory and demonstrations considering with contexts.

### Introduction to Performing Arts

This class asks you about the renewal of perception and transformation of world recognition and interaction between expression acting and audience, such as theater, ballet and avant-garde physical expression through extraordinary experiences.

### Survey of Cultural Policy

Cultural policy means public policy about arts and culture. Understanding the history and the problems of cultural policy supported by administration, companies and NPO, we assume the publicity.

### Basic Practicum for Performing Arts

You will comprehensively acquire techniques and theories of various positions that operate the stage through the actual creation of performing arts works.



## [Tourism Field]

### Tourism Policy

Learning about the national and local public organizations, you will think about how tourism policy should contribute to tourism community development in the future.

### Seminar for Tourism Project Planning

In the sightseeing area beginning with Kinokuniya Hot Spring near the college, you will plan and develop touristic products and services and experience the actual tourism service.

### Theory of Destination Management

You will organize the elements that construct the concept of Destination Management (Tourism Management) and acquire practical methodology of Tourism Management.

### Psychology of Travelers

By understanding the reason for travel and the category of sightseeing spots, you will study how to decompose and identify the factors that encourage revisiting.



## [Core Subjects]

### Introduction to Management

This project management provides an opportunity to obtain the ability to promote projects successfully when you become a project leader.

### Introduction to Business Creation

This class considers deepening understanding viewpoints for ideas of business creation, establishing a company, development process, and management strategy to acquire the knowledge of business creation which secures agility and sustainability.

### Marketing for Tourism Industry

You will learn the specialty applied to tourism products and tourist demand from the introductory marketing theory study.

### Survey of Tourism Business

Pick out "Global" , "Innovation" , and "Marketing" as the main topics, and think about the effects of tourism and the local tourism industry through cases of practical examples.

### Management of Culture Facilities

This class builds the basis of your study in that, from the social role of the local cultural community to business planning, operational management, the structure of stage mechanism and related laws and regulations.

### Survey of Arts Management

You will acquire basic knowledge of cultural facilities and cultural events and the relationship between society and regional revitalization using art and culture.



## [Advanced Subjects]

### Theory of Regional Community

We aim for you to understand the conception of the way of activity and the conception of "Community" , "Empathy" "Independent" of a region where coordination is necessary for the local community problems and solutions.

### Global Understanding of the World

This class addresses symbolic occurrences and political economy shaping the world' s present-day, and you will also learn about history, religion and art.



# Various ingenious facilities

The platform for socially recognized practices and space for creative interactions

Seven minutes walk from Toyooka station on the JR Sanin Main Line. The Professional College of Arts and Tourism campus is located in the district's central area, which has commercial and cultural facilities. The students enjoy college life by interacting and simulating mutually under the practical and ingenious environment that enables any creation and experience.



## 1. Performing Arts Hall

The professional presentations available

The seating capacity of the theater is 220 people and has a fully equipped studio. In addition, there are two dressing rooms, production environment for stage props and dyeing costumes developed that are used for daily practical training.

## 2. Learning Commons

The base for "Intelligence" supporting independent learning by students

"Learning Commons", used not only for daily active learning, manages to group presentations and debates with equipped whiteboards but also for self-study.

## 3. Library

A treasury of information simulating the curiosities of students

The library, which can accommodate up to 100,000 books, assort the Arts and tourism books. The dedicated room for Project Based Learning is located to support independent learning in comfortable facilities.

## 4. Cafe

A place for students to relax their minds and bodies

The cafe has a calm atmosphere which is based on a monochrome interior design. Some students attend every day delighting in the special daily meal. A relaxing time is guaranteed here.

