


Proposal for Global Practical Training Program 2024

Host Company	Name	Urban Creator Inc.	Name of CEO	JK(Jongoh Kim)
	Address	2900 Bristol street, Unit# A-208, Costa Mesa, CA 92626		
	Type of Business	Marketing Agency(IMC based)	Website	Urbancreator.net
	Phone	+1)949-546-5358	E-mail	jk@urbancreator.net
	Number of Full Time Employee	11	Number of Employee Including part-time	15
Supervisor (Person in Charge)	Department	Planning	Position	Director
	Name	Miran Son		
	Phone	949-554-3901	E-mail	miran@urbancreator.net
Company Introduction	<p>Urban Creator, where imagination meets innovation at the crossroads of creativity and communication. We are not just an agency; we are a vibrant collective of visionaries, dedicated to breathing life into your brand's story with an unparalleled blend of integrated marketing communications (IMC). Our approach is both hybrid and holistic, merging traditional methods with cutting-edge strategies to ensure your message resonates far and wide.</p> <p>At Urban Creator, we thrive on new perspectives and exude an energy that's as refreshing as it is inspiring. Our mission is to craft compelling narratives and captivating experiences that leave a lasting impression. With our finger firmly on the pulse of the latest trends and technologies, we tailor our services to meet the unique needs of each client, ensuring a personalized and impactful journey.</p>			
Job Description	<ul style="list-style-type: none"> • Event Planning and Execution: Take the lead in planning and executing memorable events that align with our brand's objectives. This includes conceptualizing themes, coordinating with vendors, managing logistics, and ensuring a smooth and successful event experience for all participants. • Strategy Planning: Contribute to the development of strategic plans that support our company's goals. Work closely with the team to identify opportunities, analyze market trends, and develop actionable insights to enhance our brand's presence and engagement. • Graphic Design: Create visually appealing graphics that communicate our brand's message across various platforms. This involves designing promotional materials, digital content, and branding assets that resonate with our target audience and elevate our brand identity. • Motion Graphic Design: Bring stories to life through engaging motion graphics and animation. Develop creative visual content for social media, website, and other digital platforms, ensuring that our message is delivered in a dynamic and captivating manner. 			
Duration	from June~ Augh (8-weeks) (* changeable)			
Required Number of Students	Event Planning and Execution: 2 Strategy Planning: 1 Graphic Design: 2 Motion Graphic Design: 1	Requirement and Qualification	<ul style="list-style-type: none"> • Language : English / Proven experience in event planning, strategic planning, graphic design, and motion graphic design. • Strong portfolio showcasing a wide range of creative work. • Excellent organizational skills and ability 	

			to manage multiple projects simultaneously. • Proficient in graphic design and motion graphics software (e.g., Adobe Creative Suite). • Creative thinker with a keen eye for detail and a passion for delivering innovative solutions. • Strong communication and collaboration skills, with the ability to work effectively in a team environment.
Preferred Major	NA		
Others	English, A collaborative team player, A highly driven individual		
<p>We, Urban Creator, are hereby submitting our proposal for Global Practical Training Program 2024, which includes the job description above.</p> <p>19/02/2024</p> <p>President / CEO : JK(Jongoh Kim) (sign) </p>			